To: The Whole Grain Initiative

LETTER OF INTEREST AND SUPPORT

For collaboration as partner within the Whole Grain Initiative
Acronym: WGI

The WHOLE GRAIN INITIATIVE was launched after the 6th International Whole Grain Summit 2017 where a joint declaration was adopted with the goal of creating a collective action plan to globally increase whole grain intake.

As a world-wide non-profit interdisciplinary network, the WHOLE GRAIN INITIATIVE is driven by principles of transparency and inclusivity, engagement as well as sharing of knowledge and resources to create synergies through collaboration.

Partners of the WHOLE GRAIN INITIATIVE aim to carry out together actions necessary to meet the following key goals:

- A global definition of a whole grain (raw materials) and on the definition of a whole grain food.
- Consensus on recommended quantitative whole grain intake, backed up by both health and economic research.
- Consensus about the contributions of whole grains to sustainable diets and the health of the planet.
- Ongoing partnerships working together to increase whole grain consumption and to disseminate authoritative whole grain statements and campaigns globally.

The WHOLE GRAIN INITIATIVE provides visibility for its partners’ engagement by listing them on the WGI website (if wished with logo and landing page) and by promoting their activities in respect of increased whole grain consumption. Whereby nothing in this LOI gives any party the right to use the logo or name of another Signatory Party without the consent of such Signatory Party.

By signing this LOI it is our intention to act as partner of the WGI by providing in-kind support such as expert contribution to international working groups and to commonly decided activities within the frame of our interest and possibilities.

We agree that no partner may disclose or make any publications or public announcements of any (scientific) output of this collaboration without prior approval of the other WGI Partners.

In case any Signatory Party intent to discontinue this partnership, this can be done any time by a three-month written notice.

The Signatory Parties agree that this Letter of Intent, even though it expresses good will and consensus about a joint collaboration, is not legally binding and does not impose any legal or financial obligations or liabilities on either Party. Any disagreement arising out of this collaboration shall be resolved in good faith through renegotiation between the Parties.
I undersigned, ................................................1 in the capacity of ..................................................2, representing .................................................................3 wish to hereby confirm the intention to collaborate as .................................................................4 with the already existing partners of the WHOLE GRAIN INITIATIVE to help promoting the intakes of whole grains, in order to make a positive change in people’s and planet’s health.

Date, place  
Signature(s)

For the Whole Grain Initiative:

Date, place  
Michaela Pichler  
ICC Secretary General